Business Plan/Project/Proposal Title

Executive Summary

**By: [Title] [Full Name]**

**Contact data: [email address] [telephone number]**

**Date: [date]**

## Purpose of the Project

* Describe the problem this project intends to solve
* Describe the project’s goals and objectives
* Outline the beneficiaries of the project
* Describe the impact of solving the presented issue

## Solutions

* Outline how you intend to solve the presented problem
* Actionable steps
* Technological solutions
* Marketing strategies

## Company Presentation

* Explain the value of your team/company in solving the presented problem
* Describe results and benefits
* Include financial reports if necessary
* Include supporting data and documents to validate your solution

## Conclusion

* Reiterate the main points of the summary
* Call to action (if needed)

# Appendix

* Marketing surveys and questionnaires
* Patents
* Team/company's previous results
* Supportive documents